



To: UNM Main Campus Faculty
From: Course Materials Manager

Important Course Materials News for UNM Faculty from UNM Bookstore

I have important information to share with you about a robust course materials solution called *Campus Custom* that is available on our campus.

Pearson Education, Cengage Learning, and McGraw-Hill are pioneering this innovative approach to course materials development in alliance with the UNM Bookstore and college stores across the nation. We are pleased to welcome *Campus Custom* to UNM and support its use.

Campus Custom enables you to custom-design both print and digital academic materials to your specific course, teaching approach, and learning objectives:

- Your options range from removing or re-ordering chapters in textbooks to adding nearly any type of content or learning tool needed to help students achieve success in your course.
- You can include your own original materials, third-party content, and even multi-media and web-accessed materials.
- The publisher will secure all required permissions and assist you with copyediting, photo and illustration research, and other services.
- The finished product will be professionally published and may bear the UNM name and/or logo.
- Our store will be an active partner in ensuring the availability of these custom course materials to UNM students and helping facilitate the process.

The UNM Bookstore is committed to providing you and your students with course materials and learning tools to support your teaching objectives and UNM's academic mission.

We believe *Campus Custom* offers valuable benefits to UNM faculty and students. Many of your colleagues have been utilizing custom materials successfully on campus for many years. I'd welcome the opportunity to meet with you to share more about *Campus Custom* as you plan adoptions for the next semester. Please visit our Campus Custom FAQ page on the Faculty Page of our website at <http://bookstore.unm.edu> . You may also contact me at textbook@unm.edu or (505) 277-7480.